

Early Bird
Discount
4,199 USD*

Sign in
now!

Book and pay before April. 30, 2025 - **4,199 USD***
After April. 30, 2025 - **4,690 USD***
(Money back guarantee in case of event cancellation
by organizer**)

Inclusive of

- 4 cities - 4 events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Contact with 25-40 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* hotels
(price to be announced)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

LIMITED OFFER
MAX. 30 EXHIBITORS

Tanzania



24

companies

Kenya



2

companies

Uganda



2

companies

Rwanda



2

companies

* All prices are shown in USD

** Effective if Roadshow will be cancelled by organizer
due to any reason



My Tanzania Roadshow 2025

Southern Europe

Germany | Austria | Slovenia | Italy



Stuttgart | Salzburg | Ljubljana | Milan

5 Days - 4 Events

22-26
SEPTEMBER
2025

For more information and booking,
please contact us:

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+255 754 200 580

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Website: www.kilifair-roadshows.co.tz

In cooperation with



TANZANIA
Unforgettable!



AB
HOMES



www.kilifair-roadshows.co.tz

AFRICA SPECIALISTS FROM EUROPE ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

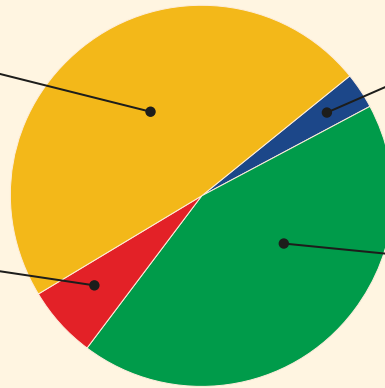
Tourists from Northern Europe (Compared before & after COVID-19)

Germany = 48%

- 93,295 Tourists to Tanzania in 2023
- 67,284 Tourists to Tanzania in 2019
- International travels grew by 39%

Austria = 6%

- 12,004 Tourists to Tanzania in 2023
- 10,398 Tourists to Tanzania in 2019
- International travels grew by 7%



Slovenia = 3%

- 4,282 Tourists to Tanzania in 2023
- 1,754 Tourists to Tanzania in 2019
- International travels grew by 144%

Italy = 43%

- 82,665 Tourists to Tanzania in 2023
- 74,835 Tourists to Tanzania in 2019
- International travels grew by 11%

Statistics from 2023 : MALIASILI / www.maliasili.go.tz

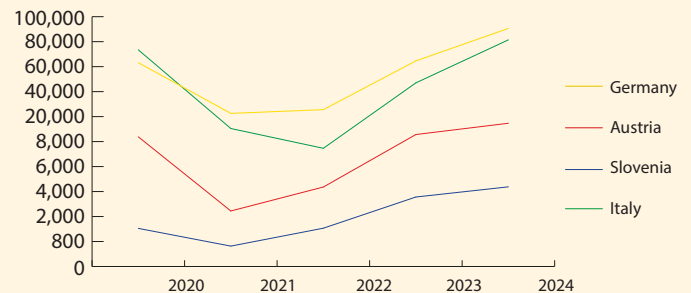


European Tourists

From Germany, Austria, Slovenia, Italy

- A total of 1,808,205 tourists has traveled to Tanzania in 2023, more than 200,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzania's No. 3 (93,295 visitors), source market in 2023

Number of tourists from Southern Europe



Germany

September 22 - Stuttgart



Austria

September 23 - Salzburg



Slovenia

September 24 - Ljubljana



Italy

September 26 - Milan

