Early Bird Discount
4,299 USD*

Sign in now!

Book and pay before March. 15, 2026 - **4,299 USD***
After March. 15, 2026 - **4,790 USD***
(Money back guarantee in case of event cancellation by organizer**)

Inclusive of

- 4 cities - 4 events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Contact with 25-40 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights from Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* or 5* hotels (price to be announced)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

LIMITED OFFER
MAX. 30 EXHIBITORS

Tanzania	Kenya	Uganda	Rwanda
24 companies	2 companies	2 companies	2 companies

* All prices are shown in USD
** Effective if Roadshow will be cancelled by organizer due to any reason

For more information and booking, please contact us:

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Phone: +255 767 668 245
+255 754 200 580
Email: roadshows@kilifair.com
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KILIFAIR
TRADE FAIRS · EXPOS · EVENTS

My Tanzania Roadshow 2026

Central & Eastern Europe

Germany | Czech Rep. | Slovakia | Poland

Munich | Prague | Bratislava | Warsaw

5 Days - 4 Events

09-13 NOVEMBER 2026

In cooperation with

TANZANIA TOURIST BOARD
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AFRICA SPECIALISTS FROM EUROPE ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

Tourists from Eastern Europe to Tanzania in 2024

Germany = 56%

- 102,798 Tourists to Tanzania in 2024
- 23,615 Tourists to Tanzania in 2020

Czech Republic = 9%

- 17,212 Tourists to Tanzania in 2024
- 4,979 Tourists to Tanzania in 2020

Slovakia = 5%

- 7,877 Tourists to Tanzania in 2024
- 1,339 Tourists to Tanzania in 2020

Poland = 30%

- 55,196 Tourists to Tanzania in 2024
- 11,200 Tourists to Tanzania in 2020

Statistics from 2024 : MALIASILI / www.maliasili.go.tz

European Tourists

From Germany, Czech Republic, Slovakia, Poland

- A total of 2,141,895 tourists has traveled to Tanzania in 2024, more than 185,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzania's No. 3 source market in 2024: (102,798 visitors),

Number of tourists from Eastern Europe

Germany
November 09 - Munich

Czech Republic
November 10 - Prague

Slovakia
November 11 - Bratislava

Poland
November 13 - Warsaw