

Early Bird
Discount
4,299 USD*

Sign in
now!



Book and pay before April. 15, 2026 - **4,299 USD***
After April. 15, 2026 - **4,790 USD***





Inclusive of

- 4 cities - 4 events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Contact with 25-50 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights from Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* or 5* hotels (price to be announced)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

**LIMITED OFFER
MAX. 30 EXHIBITORS**

Tanzania	Kenya	Uganda	Rwanda
			
25 companies	2 companies	2 companies	1 companies

* All prices are shown in USD
** Effective if Roadshow will be cancelled by organizer due to any reason

For more information and booking,
please contact us:

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+255 754 200 580
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My Tanzania
Roadshow 2026

Central & Eastern Europe

Switzerland | Germany | Czech Rep. | Poland



Zurich | Munich | Prague | Warsaw

5 Days - 4 Events

**09-13
NOVEMBER
2026**

In cooperation with



AFRICA SPECIALISTS FROM EUROPE ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

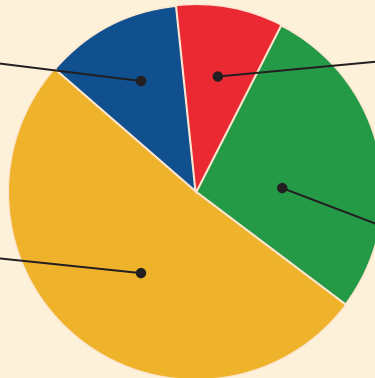
Tourists from Central & Eastern Europe to Tanzania in 2024 (to be visited countries)

Switzerland = 12%

- 23,651 Tourists to Tanzania in 2024
- 5,685 Tourists to Tanzania in 2020

Germany = 51%

- 102,798 Tourists to Tanzania in 2024
- 23,615 Tourists to Tanzania in 2020



Czech Republic = 9%

- 17,212 Tourists to Tanzania in 2024
- 4,979 Tourists to Tanzania in 2020

Poland = 28%

- 55,196 Tourists to Tanzania in 2024
- 11,200 Tourists to Tanzania in 2020

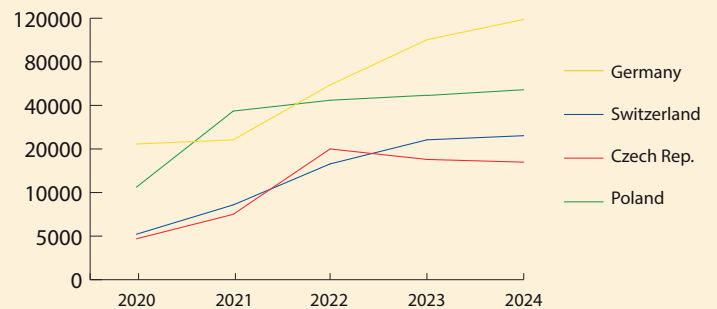
Statistics from 2024 : MALIASILI / www.maliasili.go.tz

European Tourists

From Switzerland, Germany, Czech Republic, Poland

- A total of 2,141,895 tourists has traveled to Tanzania in 2024, more than 200,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzania's No. 3 source market in 2024: (102,798 visitors),

Number of tourists from Central & Eastern Europe



Switzerland
November 09 - Zurich



Germany
November 10 - Munich



Czech Republic
November 11 - Prague



Poland
November 13 - Warsaw

