

Early Bird
Discount
4,299 USD*

Sign in
now!

Book and pay before October. 31, 2026 - **4,299 USD***

After October. 31, 2026 - **4,790 USD***

Inclusive of

- 4 cities - 4 events & program
- Exhibition table at 4 events
- Your company advert in 500 Roadshow booklets
- Contact with 30-50 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 5 nights BB in 4* or 5* hotels (Single: 1,090 USD, Double: 1,280 USD)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

LIMITED OFFER
MAX. 30 EXHIBITORS

Tanzania



25

companies

Kenya



2

companies

Uganda



2

companies

Rwanda



1

company

* All prices are shown in USD

** Effective if Roadshow will be cancelled by organizer due to any reason



My Tanzania Roadshow 2027

Western Europe

Germany | Netherlands | Belgium | UK



Cologne | Utrecht | Antwerp | London

4 Days - 4 Events

08-11
MARCH
2027

In cooperation with



TANZANIA
Unforgettable!



AB
HOMES

Destination
NGORONGORO

www.kilifair-roadshows.co.tz

For more information and booking,
please contact us:

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AFRICA SPECIALISTS FROM EUROPE ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

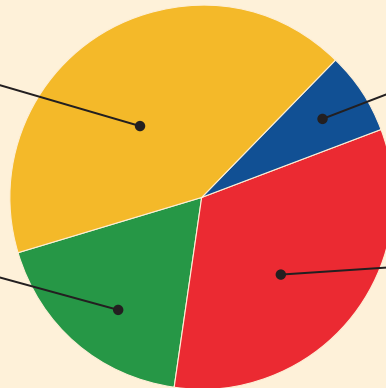
Tourists from Western Europe to Tanzania in 2025 (to be visited countries)

Germany = 42% (No. 3 to TZ)

- 114,615 Tourists to Tanzania in 2025
- 102,798 Tourists to Tanzania in 2024
- Increased by 10.3%

The Netherlands = 18% (No. 5 to TZ)

- 48,890 Tourists to Tanzania in 2025
- 42,007 Tourists to Tanzania in 2024
- Increased by 14%



Belgium = 7% (No. 15 to TZ)

- 20,535 Tourists to Tanzania in 2025
- 18,745 Tourists to Tanzania in 2024
- Increased by 8.7%

United Kingdom = 33% (No. 4 to TZ)

- 91,825 Tourists to Tanzania in 2025
- 88,345 Tourists to Tanzania in 2024
- Increased by 3.7%

Statistics from 2025 : MALIASILI / www.maliasili.go.tz

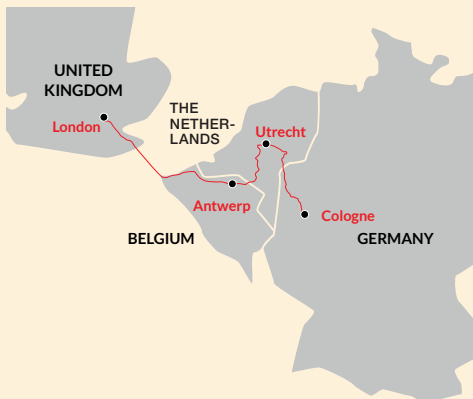
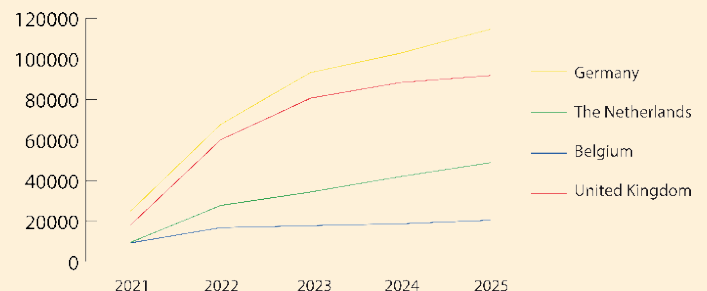


European Tourists

From Germany, The Netherlands, Belgium, UK

- A total of 2,294,495 tourists has traveled to Tanzania in 2025, more than 275,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzania's No. 3 source market in 2025: (114,615 visitors),

Number of tourists from Western Europe



Germany
March 08 - Cologne



The Netherlands
March 09 - Utrecht



Belgium
March 10 - Antwerp



United Kingdom
March 11 - London

