

Early Bird
Discount
3,990 USD*

Sign in
now!

Book and pay before Nov. 30, 2023 - **3,990 USD***
After Nov. 30, 2023 - **4,390 USD***
(Money back guarantee in case of cancellation**)

Inclusive of

- 5 days - 4 cities events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Free Marketing/Tourism workshops
- Contact with 25-40 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* hotels (price to be announced)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

**LIMITED OFFER
MAX. 30 EXHIBITORS**

* All prices are shown in USD

** Effective if Roadshow will be cancelled by organizer due to any reason

For more information and booking,
please contact us:

KILIFAIR Promotion Co. Ltd.

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+255 754 200 580

Email: roadshows@kilifair.com

Website: www.kilifair-roadshows.co.tz



My Tanzania
Roadshow 2024

Northern Europe

Germany | Denmark | Norway | Sweden



Berlin | Copenhagen | Oslo | Stockholm

5 Days - 4 Events

APRIL 29 - MAY 03
2024

In cooperation with



TANZANIA
Unforgettable!



KF22C192Z

www.kilifair-roadshows.co.tz

EUROPEAN AFRICA SPECIALISTS ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

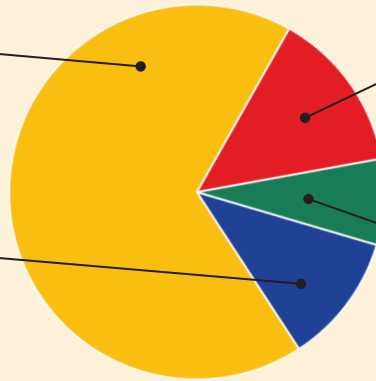
Tourists from Northern Europe to Tanzania in 2022

Germany = 67%

- 67,718 Tourists to Tanzania in 2022
- 2,300 Travel agencies
- International travels grew by 170%

Norway = 7%

- 7,456 Tourists to Tanzania in 2022
- 1,500 Travel agencies
- International travels grew by 335%



Denmark = 14%

- 14,071 Tourists to Tanzania in 2022
- 555 Travel agencies
- International travels grew by 200%

Sweden = 11%

- 11,304 Tourists to Tanzania in 2022
- 1,200 Travel agencies
- International travels grew by 125%

Statistics from 2022 : MALIASILI / www.maliasili.go.tz

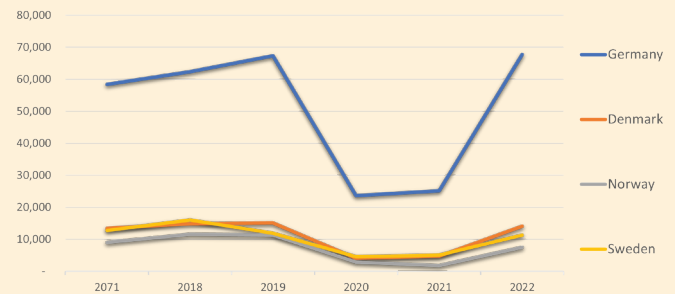


European Tourists

From Germany, Denmark, Norway, Sweden

- In total 1,454,920 tourists travelled to Tanzania in 2022, more than 100,549 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzania's No. 3 source market in 2022: (67,718 visitors)

Number of tourists from Northern Europe



Germany
April 29 - Berlin



Denmark
April 30 - Copenhagen



Norway
May 02 - Oslo



Sweden
May 03 - Stockholm

