Early Bird Discount
3,990 USD*

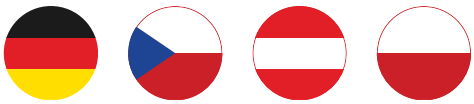
Sign in now!

KILIFAIR
TRADE FAIRS · EXPOS · EVENTS

My Tanzania Roadshow 2024

Central & Eastern Europe

Germany | Czech Rep | Austria | Poland



Frankfurt | Prague | Vienna | Warsaw

5 Days - 4 Events

11-15 NOVEMBER 2024

Book and pay before June. 30, 2024 - **3,990 USD***
After June. 30, 2024 - **4,590 USD***
(Money back guarantee in case of cancellation**)

Inclusive of

- 5 days - 4 cities events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Free Marketing/Tourism workshops
- Contact with 25-40 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* hotels (price to be announced)
- Dinner on non-event days / Lunch
- Costs for leisure activities

LIMITED OFFER
MAX. 30 EXHIBITORS

Tanzania	Kenya	Uganda	Rwanda
24 Companies	2 Companies	2 Companies	2 Companies

* All prices are shown in USD
** Effective if Roadshow will be cancelled by organizer due to any reason

In cooperation with

TANZANIA TOURIST BOARD
TANZANIA Unforgettable!
COMMISSION FOR TOURISM ZANZIBAR
TANZANIA NATIONAL PARKS
NGORONGORO CONSERVATION AREA AUTHORITY

For more information and booking, please contact us:

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Website: www.kilifair-roadshows.co.tz

KF24B5724

EUROPEAN AFRICA SPECIALISTS ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

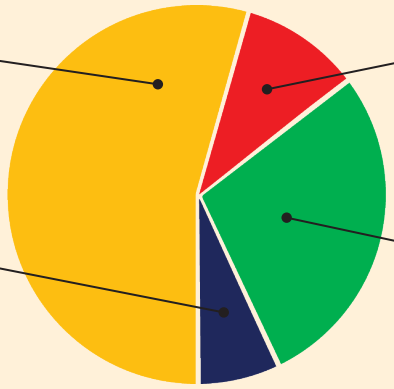
Tourists from Central & Eastern Europe (Compared before & after COVID-19)

Germany = 54%

- 67,284 Tourists to Tanzania in 2019
- 93,295 Tourists to Tanzania in 2023
- International travels grew by 38%

Czech Republic = 10%

- 6,389 Tourists to Tanzania in 2019
- 17,678 Tourists to Tanzania in 2023
- International travels grew by 176%



Austria = 7%

- 10,398 Tourists to Tanzania in 2019
- 12,004 Tourists to Tanzania in 2023
- International travels grew by 16%

Poland = 29%

- 21,332 Tourists to Tanzania in 2019
- 48,722 Tourists to Tanzania in 2023
- International travels grew by 128%

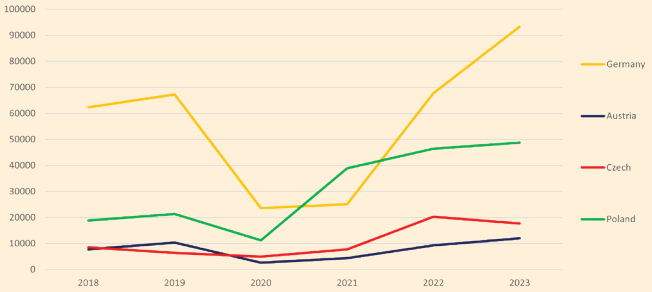
Statistics from 2023 : MALIASILI / www.maliasili.go.tz

European Tourists

From Germany, Czech Rep, Austria, Poland

- In total 1,808,205 tourists travelled to Tanzania in 2023, more than 170,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- Germany is Tanzanias No. 3 source market in 2023: (93,295 visitors), Poland No. 7 (48,722 visitors)

Number of tourists from Central & Eastern Europe



Germany
November 11 - Frankfurt

Czech Republic
November 12 - Prague

Austria
November 13 - Vienna

Poland
November 15 - Warsaw