Early Bird Discount
3,990 USD*

Sign in now!

KILIFAIR
TRADE FAIRS · EXPOS · EVENTS

My Tanzania Roadshow 2025

Book and pay before November. 30, 2024 - **3,990 USD***
After November. 30, 2024 - **4,590 USD***
(Money back guarantee in case of cancellation**)

Inclusive of

- 5 days - 4 cities events & program
- Exhibition table at 4 events
- Your company advert in 300 Roadshow booklets
- Contact with 25-40 selected buyers per event
- Luxury bus transport to all events
- Snack-buffet dinner & drinks on all event days
- Guided city tour options
- Hotel and leisure activity options
- Minute of Fame/voucher offers on daily raffles

Not inclusive of

- Flights Tanzania - Europe - Tanzania
- Hotel/Accommodation
- Hotel "smart package" - 6 nights BB in 4* hotels (price to be announced)
- Lunch
- Dinner on non-event days
- Costs for leisure activities

LIMITED OFFER
MAX. 30 EXHIBITORS

Tanzania	Kenya	Uganda	Rwanda
24 companies	2 companies	2 companies	2 companies

* All prices are shown in USD
** Effective if Roadshow will be cancelled by organizer due to any reason

Western Europe

Germany | Belgium | France | Netherlands

Cologne | Antwerp | Paris | Amsterdam

5 Days - 4 Events

10-14 MARCH 2025

In cooperation with

TANZANIA TOURIST BOARD
TANZANIA Unforgettable!
COMMISSION FOR TOURISM ZANZIBAR
HIFADHI ZA TAIFA TANZANIA NATIONAL PARKS
MAMLAKA YA HIFADHI YA NGORONGORO CONSERVATION AREA AUTHORITY TANZANIA

For more information and booking, please contact us:

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Website: www.kilifair-roadshows.co.tz

KF24B5724

AFRICA SPECIALISTS FROM EUROPE ARE WAITING FOR YOU!

Intensive and beneficial discussions with tourism industry key-players.

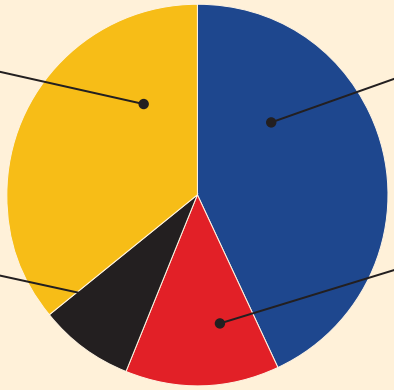
Tourists from Western Europe (Compared before & after COVID-19)

Germany = 36%

- 93,295 Tourists to Tanzania in 2023
- 67,284 Tourists to Tanzania in 2019
- International travels grew by 39%

France = 43%

- 111,529 Tourists to Tanzania in 2023
- 56,257 Tourists to Tanzania in 2019
- International travels grew by 98%



Belgium = 8%

- 17,825 Tourists to Tanzania in 2023
- 16,885 Tourists to Tanzania in 2019
- International travels grew by 6%

Netherlands = 13%

- 34,384 Tourists to Tanzania in 2023
- 26,161 Tourists to Tanzania in 2019
- International travels grew by 32%

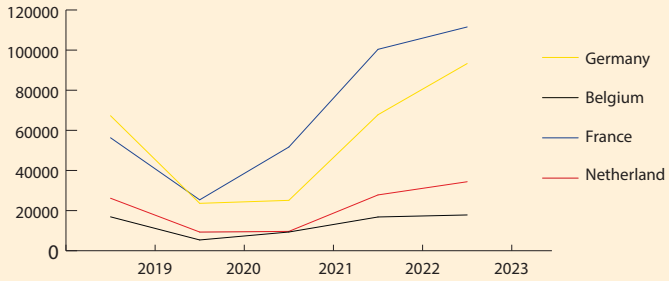
Statistics from 2023 : MALIASILI / www.maliasili.go.tz

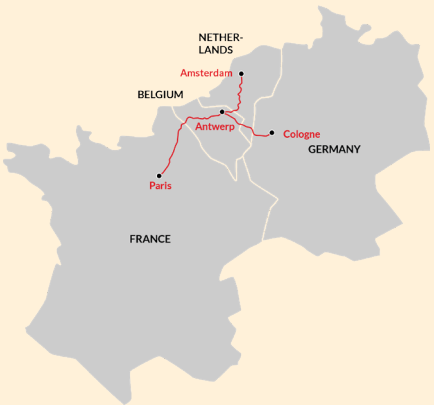
European Tourists

From Germany, Belgium, France, Netherlands

- A total of 1,808,205 tourists has traveled to Tanzania in 2023, more than 260,000 tourists came from the 4 countries of the proposed Roadshow
- Europe traditionally accounts for the largest group of arrivals to Tanzania
- France is Tanzania's No. 2 source market in 2023: (111,529 visitors), Germany No. 3 (93,295 visitors)

Number of tourists from Western Europe





Germany
March 10 - Cologne

Belgium
March 11 - Antwerp

France
March 12 - Paris

Netherlands
March 14 - Amsterdam